

PANEVROPSKI UNIVERZITET
APEIRON
АПЕИРОН
 za multidisciplinarne i virtualne studije
 Pan-European University for Multidiscipline & Virtual Studies
Banja Luka

Partneri:



TAMBOVSKI
DRŽAVNI UNIVERZITET
(Rusija)



INTERNACIONALNI BURCH
UNIVERZITET, Sarajevo (BiH)



Univerzitet u Novom Sadu
Ekonomski fakultet
Subotica

EKONOMSKI FAKULTET
U SUBOTICI,
Univerzitet u Novom Sadu (Srbija)

SVEUČILIŠTE SJEVER Varaždin,
(Hrvatska)



Univerza v Mariboru
Fakulteta za logistiko

FAKULTET ZA LOGISTIKU,
Univerzitet u Mariboru, (Slovenija)



FON UNIVERZITET SKOPLJE,
EKONOMSKI FAKULTET
(Makedonija)

AGENDA

VII. International scientific conference on economic development and standard of living

EDASOL 2017

Economic development and Standard of living

Theme:

SMALL AND MEDIUM ENTREPRENEURSHIP - PERSPECTIVES AND BARRIERS

www.edasol-au.com

October 27, 2017 – Banja Luka

AGENDA EDASOL 2017

[Conference Language: German / English / BiH]

The Organizer retains the right to change and/or adjust the Agenda

Thursday, October 26, 2017

Arrival and accommodation of participants who live outside Banja Luka in Hotel TALIJA, or alternatively, a list of hotels on the internet page www.banja-luka-hotels.eurobookings.com

20:00 Gala dinner (Party dress code / Business dress code)

Venue: Restaurant Hotel „Bosna“, 1st floor, Address: Kralja Petra I Karađorđevića 97, Banja Luka

Friday, October 27, 2017 (CONFERENCE DAY)

Registration desk will be opened from 09:30 – 17:00 on conference day

Venue: Pan-European University Apeiron (PEUA), front door, 1st floor (Room 3: Wardrobe for participants)

10:30 – 11:30	OPENING CEREMONY, WELCOMING SPEECHES <i>Venue: (PEUA), Room - amphitheater A-1, first floor</i> <i>Presiding: Sanel Jakupović</i> <i>Working presidency: Marian Wakounig, Mirko Tatalović, Zdravko Todorović, Mirko Tripunoski, Mihaela Mikić</i>
10:30 – 10:40	Sanel Jakupović – welcoming/opening speech Dean of the Faculty of business economics, President of organizing board EDASOL, University Apeiron
10:40 – 10:45	Rajko Kuzmanović – welcoming speech Academician, President of the Academy of Science and Arts of Republika Srpska
10:45 – 10:50	Jasmin Bajić – welcoming speech General director of Croatia Airlines, Zagreb
10:50 - 11:45	PANEL SESSION (P-1) / KEYNOTE SPEECHES <i>Venue: (PEUA), Room A-1</i> MODERATORS: Sanel Jakupović, Wolfgang Berger, Seand Tatarević SECRETARY: Marica Banović
10:50 – 11:10	Marian Wakounig – THE IMPORTANCE OF SMALL AND MEDIUM ENTERPRISES IN TAX SYSTEM OF AUSTRIA , Full professor, University of Vienna, Regional manager - Region Ost, Ministry of finance (BMF), Austria
11:10 – 11:30	Felix Wieser – POSSIBILITIES FOR SME DEVELOPMENT IN SOUTH EAST EUROPE (SEE) ACCORDING TO SPECIFIC MODELS OF GOOD PRACTICE IN AUSTRIA , <i>President of Steering Board „POSOJILNICA BANK“eGen, Klagenfurt. Member of the Raiffeisen group, Austria</i>
11:30 – 11:45	Zdravko Todorović – COSO FRAMEWORK AND ORGANISATION OF INTERNAL AUDIT FOR THE FIGHT AGAINST FRAUD , <i>Full professor, Faculty of economics, University of Banja Luka, Bosnia and Herzegovina</i>
11:45 – 12:00	Mihaela Mikić – PERSPECTIVES OF WOMEN ENTERPRENEURSHIP IN CROATIA , <i>Assoc. professor, Faculty of Economics in Zagreb, University of Zagreb, Croatia</i>
12:00 - 12:30	GROUP PHOTO / PRESS / CAFFE PAUSE/ NETWORKING <i>Venue: PEUA, 1st floor</i> - Foto & caffe: Aula/ HOSTING: Sanja Šaula - Press: Conference room 1. HOSTING: Marijana Petković

12:30 - 16:30 WORKING IN SECTION SESSIONS

Venue: (PEUA), Room A-1, Room A-2

SCHEDULE is listed in alphabetical order of presenters. The changes of schedule can be agreed with moderators of section sessions. Presentation of papers last for 8 minutes. In case of using video presentations deliver the material to responsible person before the start of the working part of the Conference.

12:30 – 14:00 SECTION SESSION (S-I)

Presentations of the participants (8 minutes)

Venue: (PEUA), **Room amphitheater A-1, first floor**

Moderators: *Bogdana Vujnović-Gligorić, Ostoja Travar*

Secretary: *Marica Banović*

12:30-12:38	SADIK BAHTIĆ, NAMIK ČOLAKOVIĆ, FUAD BAJRAKTAREVIĆ	UTICAJ VLASNIČKE TRANSFORMACIJE U JAVNOM SEKTORU NA UPRAVLJANJE JAVNIM DOBRIMA
12:38-12:46	JELENA BAJIĆ	RAZVOJ TRANSVERZALNIH KOMPETENCIJA I INTELIGENTNA KOMUNIKACIJA KAO IMPERATIV SAVREMENOG ČOVEKA
12:46-12:54	FUAD BAJRAKTAREVIĆ, LEJLA DACIĆ, HARIS DACIĆ	EKONOMIJA I RAZVOJ U ZAVISNOSTI OD ORGANIZACIJE MENADŽMENTA LJUDSKIH RESURSA
12:54-13:02	DŽENAN BEGOVIĆ, SAIDA HECO	BRENDIRANJE DESTINACIJE KAO ODREDNICA EKONOMSKOG RAZVOJA ZENIČKO-DOBOJSKOG KANTONA
13:02-13:10	VLATKA BILAS, VEDRAN ŠUPUKOVIĆ	POVEZANOST PRILJEVA INOZEMNIH IZRAVNIH ULAGANJA, IZVOZA I EKONOMSKOG RASTA U ZEMLJAMA EUROPSKE UNIJE
13:10-13:18	MIRJANA LANDIKA, SANEL JAKUPOVIĆ, VANJA SREDOJEVIĆ	MATRIČNI ASPEKTI PREDIKCIJE POSLOVNE EFIKASNOSTI MALIH I SREDNJIH PREDUZEĆA KAO PREDUSLOV MEĐUNARODNE KONKURENTNOSTI
13:18-13:26	KATARINA DRŽAJIĆ, FRANK VEGA	WORKING CONDITIONS AS A FACTOR OF PRODUCTIVITY IN SMES
13:26-13:34	SANJA FRANC	IZVOZ, INOZEMNA IZRAVNA ULAGANJA I EKONOMSKI RAST U REPUBLICI HRVATSKOJ
13:34-13:42	SELMA GUTLIĆ	ULOGA I ZNAČAJ LOKALNOG STANOVNIŠTVA U RAZVOJU I PROMOCIJI TURIZMA
13:42-13:50	SAIDA HECO, DŽENAN BEGOVIĆ	ZNAČAJ POSVEĆENOSTI MENADŽMENTA ZNANJA RAZVOJU MARKETNG KONCEPTA USMJERENOG KORISNICIMA USLUGA (PRIMJER - POŠTANSKI SEKTOR)
13:50-13:58	SANEL JAKUPOVIĆ, VESNA NOVAKOVIĆ	INTERNET OF THINGS – OD NOVIH TRZISNIH PRILIKA I POSLOVNOG MODELA DO BRIGE O SIGURNOSTI

14:00 - 15:00 LUNCH / NETWORKING

Venue: PEUA, Aula, 1st floor

15:00 – 16:00 SECTION SESSION (S-I) Presentations of the participants (8 minutes) Venue: (PEUA), Room amphitheater A-1, first floor Moderators: <i>Bogdana Vujnović-Gligorić, Ostoja Travar</i> Secretary: <i>Marica Banović</i>		
15:00-15:08	JOSÉ G. VARGAS-HERNÁNDEZ, L.E. SANDRA QUIROZ MENDOZA	THE MEXICAN INSTITUTIONS IN THE CREATION AND CONSOLIDATION OF SMEs
15:08-15:16	DRAGAN JOVIĆ	UTICAJ KLJUČNIH VARIJABLI SA SVJETSKOG FINANSIJSKOG TRŽIŠTA NA BOSANSKOHERCEGOVAČKU EKONOMIJU
15:16-15:24	SANJA KAVAZ HUKIĆ	THE IMPORTANCE OF THE PERFORMANCE AND COMPETITIVENESS IMPROVEMENT OF SMALL AND MEDIUM-SIZED ENTERPRISES IN BOSNIA AND HERZEGOVINA
15:24-15:32	DRAGAN KOLEV, DARKO TADIĆ	KORPORATIVNA INTERNA KOMUNIKACIJA KAO FAKTOR EFIKASNOG POSLOVANJA MERENA „THINK-FEEL-DO” MOTODOM (CASE STUDY)
15:32-15:40	MARKO LAKETA, LUKA LAKETA	UTICAJ BRENDA NA POTROŠNJU I POTROŠAČA
15:40-15:48	NERMAN LJEVO	MENADŽMENT PROMJENA KAO FAKTOR RAZVOJA MALIH I SREDNJIH PREDUZEĆA
15:48-15:56	ALEKSANDAR NIKOLOVSKI, LAZAR ARSOVSKI, MAJA TRIPUNOSKA	ENTREPRENEURIAL MARKETING RESEARCH OF SMALL AND MEDIUM-SIZED ENTERPRISES

16:00 - 16:30 CONCLUSIONS AND CLOSING OF CONFERENCE / NETWORKING / REPORT TO „EMC REVIEW“ JOURNAL / ANNOUNCEMENT FOR NEW CONFERENCE IN YEAR 2018 – „EDASOL 2018“ Venue: (PEUA), Room <i>amphitheater A-1</i> , first floor Chairmen of EDASOL 2017: <i>Sanel Jakupović</i>		
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12:30 – 14:00 SECTION SESSION (S-II)

Presentations of the participants (8 minutes)

Venue: (PEUA), **Room small amphitheater A-2, first floor**Moderators: *Vladimir Stojanović, Dragan Kolev*Secretary: *Živana Kljajić*

12:30-12:38	VESNA NOVAKOVIĆ, BOBAN ŠAŠIĆ	LANAC VRIJEDNOSTI KAO OSNOV KREIRANJA PROCESNE ORGANIZACIONE STRUKTURE U JAVNOM SEKTORU - PRIMJER: MINISTARSTVO PROSVJETE I KULTURE U VLADI REPUBLIKE SRPSKE
12:38-12:46	NADA PETRUSHEVA, ELENA JORDANOSKA	THE GLOBAL ECONOMIC CRISIS AND ITS INFLUENCE ON THE GERMAN ECONOMY
12:46-12:54	VANJA SREDOJEVIĆ, SLAVICA LUKIĆ, SENAD TATAREVIĆ	UTICAJ RAZVIJENOSTI SPOLJNOTRGOVINSKIH ODNOSA I MEĐUNARODNE SARADNJE NA GLOBALISTIČKI KARAKTER FLUKTUIRAJUĆIH PRIVREDNIH KRETANJA
12:54-13:02	LJILJANA STOŠIĆ MIHAJLOVIĆ	LOKALNI AKCIONI PLAN ZAPOŠLJAVANJA – SLUČAJ GRADA VRANJA
13:02-13:10	RUŽICA ŠKURLA BABIĆ, IVAN MIŠETIĆ, ANDREJ BAJIĆ	AIR TRANSPORT MARKET CHALLENGES IN THE SOUTHEAST EUROPE
13:10-13:18	DARKO TADIĆ, DRAGAN KOLEV	LIDERSTVO I MENADŽMENT: UPRAVLJANJE SUKOBIMA
13:18-13:26	MIRKO TATALOVIĆ, JASMIN BAJIĆ, VEDRAN ŠUPUKOVIĆ	AIR TRANSPORT PRIVATIZATION TRENDS
13:26-13:34	RADULE TOŠOVIĆ	EKONOMIJA MALIH LEŽIŠTA MINERALNIH SIROVINA KAO OBJEKATA POGODNIH ZA AKTUELNE INVESTICIJE U MINERALNOM SEKTORU
13:34-13:42	MIRKO TRIPUNOSKI, BORCHE SIBINOVSKI, FISNIK FERATI	STRATEGIC MANAGEMENT, ORGANIZATIONAL MODELS AND SUSTAINABILITY OF BUSINESS ENTREPRENEURSHIP IN THE REPUBLIC OF MACEDONIA
13:42-13:50	BOGDANA VUJNOVIĆ-GLIGORIĆ, NINA UREMOVIĆ, ZUMRETA GALIJAŠEVIĆ	STANJE I TRENDOVI KAMATNIH STOPA NA TRŽIŠTU NOVCA

14:00 - 15:00 LUNCH / NETWORKING

Venue: PEUA, Aula, 1st floor

16:00 - 16:30 CONCLUSIONS AND CLOSING OF CONFERENCE / NETWORKING / REPORT TO „EMC REVIEW“ JOURNAL / ANNOUNCEMENT FOR NEW CONFERENCE IN YEAR 2018 – „EDASOL 2018“Venue: (PEUA), Room *amphitheater A-1*, first floorChairmen of EDASOL 2017: *Sanel Jakupović*