

# PANEVROPSKI UNIVERZITET APEIRON ΑΠΕΙΡΟΝ

za multidisciplinarnu i virtualnu studiju  
Pan-European University for Multidiscipline & Virtual Studies

Banja Luka

VISOKA  
STRU KOVNA  
SKOLA  
TRŽIŠNIH  
KOMUNIKACIJA

Partneri:



TAMBOVSKI  
DRŽAVNI UNIVERZITET  
(Rusija)



BEIJING JIAOTONG  
UNIVERSITY PEKING  
(Kina)



Univerzitet u Novom Sadu  
Ekonomski Subotica  
fakultet

EKONOMSKI FAKULTET  
U SUBOTICI,  
Univerzitet u Novom Sadu (Srbija)



EKONOMSKI FAKULTET  
U RIJECI, Sveučilište u Rijeci  
(Hrvatska)



FON UNIVERZITET SKOPLJE,  
EKONOMSKI FAKULTET  
(Makedonija)

## AGENDA

### V. International scientific conference on economic development and standard of living

EDASOL 2015

*Economic development and Standard of living*

*Theme:*

**PRODUCTION AND SERVICES, TECHNOLOGY AND INNOVATION, LOGISTICS AND  
SUPPLY CHAINS IN THE FUNCTION OF ECONOMIC DEVELOPMENT**

[EDaSoL-au.com](http://EDaSoL-au.com)

October 23, 2015 – Banja Luka

# AGENDA EDASOL 2015

[Conference Language: English / BiH]

The Organizer retains the right to change and/or adjust the Agenda

## Thursday, October 22, 2015

Arrival and accommodation of participants who live outside Banja Luka in Hotel „DOM PENZIONERA“, or alternatively, a list of hotels on the internet page [www.banja-luka-hotels.eurobookings.com](http://www.banja-luka-hotels.eurobookings.com)

### 20:00 Gala dinner (Party dress code / Business dress code)

Venue: Restaurant Hotel „Bosna“, 1st floor, Address: Kralja Petra I Karadorđevića 97, Banja Luka

## Friday, October 23, 2015 (CONFERENCE DAY)

Registration desk will be opened from 09:30 – 17:00 on conference day

Venue: Pan-European University Apeiron (PEUA), front door, 1st floor (Room 3: Wardrobe for participants)

10:30 – 11:30	<b>OPENING CEREMONY, WELCOMING SPEECHES</b> Venue: (PEUA), Room - amphitheater A-1, first floor Presiding: Zorka Grandov Working presidency: Sanel Jakupović, Darko Uremović, Aleksandar Grubor, Maxim Pahomov
10:30 – 10:35	<b>Sanel Jakupović – welcoming speech</b> Dean of the Faculty of business economics, President of organizing board EDASOL, Pan-european University Apeiron, Banja Luka
10:35 – 10:40	<b>Esad Jakupović – welcoming speech</b> Rector of the Pan-european University Apeiron, Banja Luka
10:40 – 10:45	<b>Dragoljub Mirjanić – welcoming speech</b> Academician, Secretary general of the Academy of Sciences and Arts of the Republika Srpska
10:45 – 10:50	<b>Petar Đokić – welcoming speech</b> Minister of industry and energy in the Government of the Republika Srpska
10:50 – 10:55	<b>Darko Uremović - welcoming speech</b> President of the Board, Pan-european University Apeiron, Banja Luka
10:55 – 11:00	<b>Zorka Grandov – opening ceremony</b> President of programme board EDASOL, Pan-european University Apeiron, Banja Luka,
11:00 - 11:30	<b>GROUP PHOTO / PRESS CONFERENCE / CAFFE PAUSE/ NETWORKING</b> Venue: PEUA, 1st floor - Foto & caffe: Aula/ HOSTING: Sanja Šaula - Press: Conference room 1. HOSTING: Marijana Petković
11:30 - 12:30	<b>PANEL SESSION (P-1) / KEYNOTE SPEECHES</b> Venue: (PEUA), Room A-1 MODERATORS: Zorka Grandov, Sanel Jakupović, Marko Laketa SECRETARY: Jana Aleksić
11:30 – 11:45	<b>Nenad Vunjak – STRATEGIJA UPRAVLJANJA FINANSIJSKOM FUNKCIJOM PREDUZEĆA</b> Full professor, Dean of Faculty of economics in Subotica, University of Novi Sad
11:45 – 12:00	<b>Vinko Kandžija – KONVERGENCIJA KAO PROCES PRILAGODBE ZEMALJA ZAPADNOG BALKANA EU</b> , Academician, Faculty of economics in Rijeka, University of Rijeka
12:00 – 12:15	<b>Injkov J.Mojsejević – COST REDUCTION OF THE BULK FREIGHT TRAFFIC BY ELECTRIFIED RAILROADS</b> , Academician, Academy of electrical engineering of Russia
12:15 – 12:30	<b>Vuk Ognjanović – PRIVREDNA DRUŠTVA I SVIJET FINANSIJA SREDINOM DRUGE DECENIJE XXI-og STOLEĆA</b> , Faculty of Transportation, communications and logistics, Berane, Montenegro,

**12:30 - 16:30 WORKING IN SECTION SESSIONS**  
Venue: (PEUA), Room A-1, Room A-4, Room A-6

**SCHEDULE** is listed in alphabetical order of presenters. The changes of schedule can be agreed with moderators of section sessions. Presentation of papers last for 8 minutes. In case of using video presentations deliver the material to responsible person before the start of the working part of the Conference.

**12:30 – 14:00 SECTION SESSION (S-I), TOPIC: PRODUCTION AND SERVICES**

Presentations of the participants (8 minutes)

Venue: (PEUA), **Room *amphitheater* A-1, first floor**

Moderators: *Bogdana Vujnović-Gligorić, Milanka Aleksić, Stevo Pucar*

Secretary: *Marica Banović*

12:30-12:38	<b>Aleksandar Grubor, Nenad Đokić, Nikola Milićević</b>	AKTIVNOSTI UNAPREĐENJA PRODAJE U KONCEPTU GLOBALNOG MARKETINGA
12:38-12:46	<b>Biljana Panić, Jana Cvijić, Nadica Petrović</b>	MENADŽMENT I PLANIRANJE LJUDSKIH RESURSA
12:46-12:54	<b>Evica Delova Jolevska, Ilija Andovski</b>	THE IMPORTANCE OF THE RETAIL CREDIT PORTFOLIO FOR ECONOMIC GROWTH OF MACEDONIA
12:54-13:02	<b>Fatima Gušić</b>	UTICAJ LOŠIH I NEUSKLAĐENIH ZAKONA NA RAZVOJ OPĆINA U BOSNI I HERCEGOVINI
13:02-13:10	<b>Jana Aleksić-Andelić</b>	TERAPIJSKI UTICAJ KUPOVINE U SAVREMENOM MARKETINGU I MENADŽMENTU
13:10-13:18	<b>José G. Vargas-Hernández</b>	WOMEN ENTREPRENEURSHIP TO IMPROVE THE QUALITY OF LIFE THROUGH BEST PRACTICES IN RURAL MICROBUSINESS. A RESOURCES AND CAPABILITIES APPROACH
13:18-13:26	<b>Jugo Elvir, Anes Cerić, Dragan Prusina</b>	KONCEPT KORPORATIVNOG PREDUZETNIŠTVA U FUNKCIJI POSLOVNOG RAZVOJA
13:26-13:34	<b>Marko Laketa, Jugoslav Aničić, Luka Laketa</b>	RAZVOJNA POLITIKA I OCENA INVESTICIONIH PROJEKATA U MSP SRBIJE
13:34-13:42	<b>Milanka Aleksić, Bogdana Vujnović-Gligorić</b>	ULOGA I ZNAČAJ FORENZIČKOG RAČUNOVODSTVA U OTKRIVANJU FINANSIJSKIH PREVARA
13:42-13:50	<b>Milivoj Teodorović</b>	SUSTAINABILITY AND DIFFERENTIAL EFFECT IN THE CONSUMER-BASED BRAND EQUITY DEVELOPMENT SETTING
13:50-13:58	<b>Mirjana Landika, Radmila Bojanić</b>	TERMINIRANJE AKTIVNOSTI I OPTIMIZACIJA UTORŠKA MATERIJALA U FUNKCIJI UNAPRIJEĐENJA KVALITETA I RAZVOJA POSLOVNIH SISTEMA

**14:00 - 15:00 LUNCH / NETWORKING**  
Venue: PEUA, Aula, 1st floor

**15:00 – 16:30 SECTION SESSION (S-I), TOPIC: PRODUCTION AND SERVICES**

Presentations of the participants (8 minutes)

Venue: (PEUA), **Room *amphitheater A-1*, first floor**Moderators: *Bogdana Vujnović-Gligorić, Milanka Aleksić, Stevo Pucar*Secretary: *Marica Banović*

15:00-15:08	<b>Miroslava Jevtić</b>	MARKETING MENADŽMENT U FUNKCIJI RAZVOJA NOVOG PRIVATNOG SEKTORA
15:08-15:16	<b>Monaliza Stojkovska</b>	MODEL UPRAVLJANJA OPERATIVNIM RIZIKOM U BANCIMA
15:16-15:24	<b>Nada Petrusheva</b>	MANAGEMENT OF FINANCIAL RISKS IN INTERNATIONAL TRADE FINANCING
15:24-15:32	<b>Ostoja Travar</b>	ULOGA SISTEMA JAVNIH NABAVKI U UNAPREĐENJU I RAZVOJU PREDUZETNIČKOG AMBIJENTA U BOSNI I HERCEGOVINI
15:32-15:40	<b>Ostoja Travar</b>	KORPORATIVNE FINANSIJE KAO DETERMINANTA KORPORATIVNOG UPRAVLJANJA I ODRŽIVOG RAZVOJA SAVREMENIH POSLOVNIH SISTEMA
15:40-15:48	<b>Stevo Pucar, Nataša Zrilić, Nebojša Balaban</b>	STIMULISANJE RASTA PRODUKTIVNOSTI U FUNKCIJI EKONOMSKOG RAZVOJA BOSNE I HERCEGOVINE
15:48-15:56	<b>Vladimir Čolović</b>	UPRAVLJANJE RIZIKOM U PRIVREDNIM DRUŠTVIMA
15:56-16:04	<b>Vlado Naumovski, Mirko Tripunoski, Maja Tripunoska</b>	PRODUCTION, COMPETITION AND OPERATIONAL MANAGEMENT FUNCTIONS
16:04-16:12	<b>Wolfgang Berger</b>	FUTURE MAIN CHANGES OF THE VAT SYSTEM IN BIH
16:12-16:20	<b>Zorka Grandov, Biljana Stankov, Maja Đokić</b>	ISTRAŽIVANJE ZADOVOLJSTVA POTROŠAČA USLUGAMA DELHAIZE GRUPE U SRBIJI
16:20-16:28	<b>Željka Zavišić, Senka Zavišić</b>	NEUROMARKETING KAO ALAT KOMUNIKACIJE S POTROŠAČIMA

**16:30 - 17:00 CONCLUSIONS AND CLOSING OF CONFERENCE / NETWORKING / REPORT TO „EMC REVIEW“ JOURNAL / ANNOUNCEMENT FOR NEW CONFERENCE IN YEAR 2015 – „EDASOL 2016“**Venue: (PEUA), Room *amphitheater A-1*, first floorPresident of the programme board EDASOL 2014: *Zorka Grandov*,

**12:30 – 14:00 SECTION SESSION (S-II), TOPIC: TECHNOLOGY, QUALITY AND INNOVATION**

Presentations of the participants (8 minutes)

Venue: (PEUA), **Room A-4**, first floorModerators: *Vladimir Stojanović, Nedim Čaušević, Bahrudin Hrnjica*Secretary: *Nikolina Hajder*

12:30-12:38	<b>Bahrudin Hrnjica, Sanel Jakupović</b>	CLOUD COMPUTING KAO NOVA POSLOVNA PARADIGMA
12:38-12:46	<b>Dragan Kolev, Ana Njegovanović, Petar Krešimir Čosić</b>	NEUROFINANSIJE KAO SAVREMENA NAUČNA NAUKA I INOVATIVNI PRISTUP U FUNKCIJI PRIVREDNOG RAZVOJA
12:46-12:54	<b>Dragan Mišetić, Marko Tomljanović, Ivan Kožul</b>	ULAGANJE U ISTRAŽIVANJE I RAZVOJ – ČIMBENIK PRILAGODBE BOSNE I HERCEGOVINE GOSPODARSKOM SUSTAVU EU
12:54-13:02	<b>Duško Tomić, Srđan Tomić, Stanko Bulajić,</b>	USMERENJE POLJOPRIVREDE REPUBLIKE SRBIJE KAO GARANT KONKURENTNOSTI KVALITETOM
13:02-13:10	<b>Đorđe Okanović, Veljko Đukić, Milutin Ristić</b>	EKONOMSKI ZNAČAJ NEŠKODLJIVOG UKLANJANJA SPOREDNIH PROIZVODA ŽIVOTINJSKOG POREKLA I MOGUĆA REŠENJA
13:10-13:18	<b>Jelena Birovljev, Biljana Četković</b>	ENERGETIKA I POLJOPRIVREDA: OBNOVLJIVI IZVORI ENERGIJE I KONCEPT PROIZVODNJE ZDRAVE HRANE U FUNKCIJI UNAPREĐENJA BIZNISA I ODRŽIVOG RAZVOJA
13:18-13:26	<b>Konstantinos Kalemis</b>	HOLISTIC APPROACHES FOR LEARNING WITH INFORMATION TECHNOLOGY IN EDUCATIONAL INSTITUTIONS OF THE 21ST CENTURY
13:26-13:34	<b>Mirko Tripunoski, Vlado Naumovski, Maja Tripunoska</b>	QUALITY MANAGEMENT, A VITAL ISSUE FOR EFFECTIVE MANAGEMENT
13:34-13:42	<b>Nedim Čaušević</b>	MENADŽMENT METODE I KONTROLA SIGURNOSNIH „RIZIK-a“ KROZ PROCJENU PRIMJENE NORME ISO/IEC 27001:2013
13:42-13:50	<b>Radule Tošović</b>	MINERALNA EKONOMIJA U OSTVARIVANJU PRIVREDNOG RAZVOJA I OBEZBEĐENJU POSLOVANJA PREDUZEĆA MINERALNOG SEKTORA
13:50-13:58	<b>Saida Heco</b>	ZNAČAJ POSVEĆENOSTI KVALITETI PRUŽANJA POŠTANSKIH USLUGA I PRIMJENE UPRAVLJANJA TQM (SLUČAJ BH POŠTA)

**14:00 - 15:00 LUNCH / NETWORKING**

Venue: PEUA, Aula, 1st floor

**15:00 – 16:00 SECTION SESSION (S-II), TOPIC: TECHNOLOGY, QUALITY AND INNOVATION**

Presentations of the participants (8 minutes)

Venue: (PEUA), **Room A-4**, first floorModerators: *Vladimir Stojanović, Nedim Čaušević, Bahrudin Hrnjica*Secretary: *Nikolina Hajder*

15:00-15:08	<b>Sandra Cvetko, Anica Hunjet, Goran Kozina</b>	ISTRAŽIVANJE EFIKASNOSTI STUDENTSKE SLUŽBE NA PRIMJERU SVEUČILIŠTA SJEVER, SVEUČILIŠNOG CENTRA VARAŽDIN
15:08-15:16	<b>Tomislav Vujinović, Milentije Stefanović, Dragan Adamović</b>	KONCEPT EKOLOŠKIH TEHNOLOGIJA PLASTIČNOG OBLIKOVANJA METALA U RAZVOJU SAVREMENIH PROIZVODNIH SISTEMA
15:16-15:24	<b>Tomislav Vujinović, Srbislav Aleksandrović, Milentije Stefanović, Dragan Adamović</b>	MOGUĆNOSTI UPRAVLJANJA PROCESOM DUBOKOG IZVLAČENJA DIJELOVA SLOŽENE GEOMETRIJE
15:24-15:32	<b>Veljko Đukić, Đorđe Okanović, Ljiljana Vujaković</b>	UPRAVLJANJE VODAMA U REPUBLICI SRPSKOJ U FUNKCIJI ODRŽIVOG RAZVOJA
15:32-15:40	<b>Veljko Radičević, Milorad Opsenica</b>	PROMOVISANJE ODRŽIVE URBANE MOBILNOSTI U FUNKCIJI ODRŽIVOG RAZVOJA
15:40-15:48	<b>Vladimir Subotić, Vladimir Stojanović, Armin Alijagić</b>	SAVREMENI TEHNOLOGIJE U ENERGETSKOM SEKTORU U CILJU POBOLJŠANJA POSLOVNIH REZULTATA

**16:30 - 17:00 CONCLUSIONS AND CLOSING OF CONFERENCE / NETWORKING / REPORT TO „EMC REVIEW“ JOURNAL / ANNOUNCEMENT FOR NEW CONFERENCE IN YEAR 2015 – „EDASOL 2016“**Venue: (PEUA), Room *amphitheater A-1*, first floorPresident of the programme board EDASOL 2014: *Zorka Grandov*,

**12:30 – 14:00 SECTION SESSION ( S- III), TOPIC: LOGISTICS AND SUPPLY CHAINS  
SECTION SESSION (S-IV), TOPIC: INTERNATIONAL COOPERATION AND PROGRAMS**  
Presentations of the participants (8 minutes)  
Venue: (PEUA), **Room A-6, first floor**  
*Moderators of Section III: Milan Topić, Jasmin Bajić*  
*Moderators of Section IV: Vlatka Bilas, Dalibor Drnjača*  
Secretary: *Tatjana Praštalo*

12:30-12:38	<b>Branko Davidović , Milivoje Vuković</b>	NEKI TEHNIČKO-EKONOMSKI ASPEKTI PRUGA ZA VELIKE BRZINE
12:38-12:46	<b>Dalibor Drljača, Zoran Dimitrijević</b>	JAČANJE INOVATIVNOST I KONKURENTNOSTI MSP EVROPSKIM GRANT SREDSTVIMA
12:46-12:54	<b>Elvis Zukanovic, Aleksandra Vidović</b>	INDUSTRIJSKA ŠPIJUNAŽA KAO ELEMENAT SLABLJENJA PRIVREDNIH DRUŠTAVA
12:54-13:02	<b>Ilhan Korkmaz, Fatih Celebioglu</b>	A COMPARATIVE SPATIAL ANALYSIS OF THE POSSIBLE EFFECTS OF ECONOMIC CRISIS IN GREECE AND RUSSIA ON PROVINCES IN TURKEY
13:02-13:10	<b>Ilyas Oz, Fatih Celebioglu</b>	THE IMPACTS OF SOCIO-ECONOMIC FACTORS ON MIGRATION ACROSS TURKISH REGIONS: A SPATIAL DATA ANALYSIS
13:10-13:18	<b>Jasmin Bajić, Mirko Tatalović, Krešimir Kučko</b>	AVIOKOMPANIJE I SUSTAVNO UPRAVLJANJE POSLOVNIM RIZICIMA – IZAZOVI CROATIA AIRLINESA
13:18-13:26	<b>Jovanka Biljan, Aleksandar Trajkov</b>	CUSTOMS RISK MANAGEMENT – TIME OF DECLARATION PROCESSING BY CONTROL CANNELS
13:26-13:34	<b>Jovanka Sablijić, Ostoja Travar</b>	MEĐUNARODNA SARADNJA I PROGRAMI „HORIZON 2020“ – OKVIRNI PROGRAM EVROPSKE UNIJE ZA RAZVOJ ISTRAŽIVANJA I INOVACIJA
13:34-13:42	<b>Ljiljana Stošić Mihajlović, Petronije Jevtic</b>	ORGANIZACIJA DRUMSKOG SAOBRAĆAJA U LOGISTIČKOM SISTEMU FIZIČKE DISTRIBUCIJE
13:42-13:50	<b>Ljiljana Stošić Mihajlović, Petronije Jevtic</b>	SISTEMI RIVERSNE LOGISTIKE U FUNKCIJI KONCEPTA ODRŽIVOG RAZVOJA I ZAŠTITI ŽIVOTNE SREDINE
13:50-13:58	<b>Mario Sarić, Boro Dakić</b>	OSNOVE METODOLOGIJE RAZVOJA LOGISTIČKIH CENTARA U REPUBLICI SRPSKOJ U FUNKCIJI JAČANJA EKONOMIJE I KOMPETETIVNOSTI

**14:00 - 15:00 LUNCH / NETWORKING**  
Venue: PEUA, Aula, 1st floor

**15:00 – 16:05 SECTION SESSION ( S- III), TOPIC: LOGISTICS AND SUPPLY CHAINS  
SECTION SESSION (S-IV), TOPIC: INTERNATIONAL COOPERATION AND PROGRAMS**

Presentations of the participants (8 minutes)

Venue: (PEUA), **Room A-6, first floor**

Moderators of Section III: *Milan Topić, Jasmin Bajić*

Moderators of Section IV: *Vlatka Bilas, Dalibor Drjaja*

Secretary: *Tatjana Praštalo*

15:00-15:08	<b>Milan Topić , Karin Tschiggerl, Hubert Biedermann</b>	ENERGY MANAGEMENT MODEL – AN INNOVATIVE TOOL FOR BENCHMARKING THE ENERGY MANAGEMENT SYSTEM IN INDUSTRIAL COMPANIES
15:08-15:16	<b>Mirko Tatalović, Jasmin Bajić, Andrej Bajić</b>	HRVATSKA ISKUSTVA U OPERATIVNOJ PROVEDBI ZRAKOPLOVNE ZAKONODAVNO-SIGURNOSNE REGULATIVE
15:16-15:24	<b>Ognjen Alagić</b>	CARINSKA VRIJEDNOST U BOSNI I HERCEGOVINI U SKLADU SA STO SPORAZUMOM O VRIJEDNOSTI, EVROPSKOM REGULATIVOM I INSTRUMENTIMA I ALATIMA SCO-A
15:24-15:32	<b>Predrag Mihajlović</b>	REGULATIVNI OKVIR GRADSKIH UPRAVA I MERE CITY LOGISTIKE
15:32-15:40	<b>Şahin Çetinkaya</b>	THE EFFECTS OF GLOBALIZATION ON DEVELOPMENT ECONOMICS, AND AN ASSESSMENT OF TURKISH ECONOMY BETWEEN 2002 AND 2012
15:40-15:48	<b>Velibor Paulić, Sanel Jakupović</b>	MJESTO I ULOGA POSLOVNE LOGISTIKE U FUNKCIJI JAČANJA LOGISTIČKIH SISTEMA U BOSNI I HERCEGOVINI
15:48-15:56	<b>Vlatka Bilas , Nina Borovac</b>	MODEL DELEGIRANE SURADNJE KAO SMJER RAZVOJA POLITIKE RAZVOJNE SURADNJE REPUBLIKE HRVATSKE
15:56-16:04	<b>Vlatka Bilas, Mile Bošnjak, Sanja Franc</b>	CORRUPTION, CAPITAL ABUNDANCE AND ECONOMIC DEVELOPMENT: EVIDENCE FROM THE EUROPEAN UNION COUNTRIES

**16:30 - 17:00 CONCLUSIONS AND CLOSING OF CONFERENCE /  
NETWORKING / REPORT TO „EMC REVIEW“ JOURNAL /  
ANNOUNCEMENT FOR NEW CONFERENCE IN YEAR 2015 – „EDASOL 2016“**

Venue: (PEUA), Room *amphitheater A-1*, first floor

President of the programme board EDASOL 2014: *Zorka Grandov*,