

# PANEVROPSKI UNIVERZITET APEIRON ΑΠΕΙΡΟΝ

za multidisciplinarne i virtualne studije  
Pan-European University for Multidiscipline & Virtual Studies  
Banja Luka

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## PARTNERI / PARTNERS:



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Univerza v Novem mestu  
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## AGENDA

**XI Međunarodni naučni skup o ekonomskom razvoju i životnom standardu**

# EDASOL 2021

**XI International Scientific Conference on Economic Development and Standard of Living**

*Tema / Main topic:*

**„DIGITALNA EKONOMIJA I INDUSTRIJA 4.0 – ŠANSE I IZAZOVI ZA ZEMLJE ZAPADNOG BALKANA“  
„DIGITAL ECONOMY AND INDUSTRY 4.0 – OPPORTUNITIES AND CHALLENGES FOR WESTERN  
BALKAN COUNTRIES“**

[www.edasol-au.com](http://www.edasol-au.com)

12. novembar 2021 / November 12<sup>th</sup>, 2021

# AGENDA EDASOL 2021

[ Jezici: Engleski/ jezici naroda u BiH ]

[ Languages: English / languages of the peoples of BiH ]

Organizator zadržava pravo izmjene agende / The organizer reserves the right to change the agenda

**Petak, 12. novembar, 2021 | Friday, November 12<sup>th</sup>, 2021 | Time zone (UTC+01:00)**

10:00 – 10:30	<b>CEREMONIJA OTVARANJA, DOBRODOŠLICA</b> <b>OPENING CEREMONY, WELCOME SPEECH</b> <i>Predsjedavanje / Chairman: Vesna Novaković</i>
10:00 – 10:10	<b>Doc. dr Vesna Novaković</b> – dobrodošlica / welcome speech Predsjednik organizacionog odbora EDASOL, Univerzitet Apeiron President of the EDASOL Organizing Committee, University Apeiron
10:10 – 10:20	<b>Prof. dr Sanel Jakupović</b> – dobrodošlica / welcome speech Rektor Panevropskog univerziteta Apeiron Rector of the Pan-European University Apeiron
10:20 – 10:30	<b>Rami Blair</b> – dobrodošlica / welcome speech Zamjenik direktora kancelarije ambasade SAD u Bosni i Hercegovini Deputy Director of the US Embassy Office in Bosnia and Herzegovina
10:30 – 11:30	<b>PANEL SESIJA (P-1) / UVODNI REFERATI</b> <b>PANEL SESSION (P-1) / KEYNOTE SPEAKERS</b> MODERATOR: Vesna Novaković SEKRETAR / SECRETARY: Aljoša Kostić
10:30 – 10:50	<b>H.E. Bojana Kondić Panić</b> – POSSIBILITIES OF APPLYING INNOVATIONS IN LOCAL COMMUNITIES Ministry of Foreign Affairs Bosnia and Herzegovina, Ambassador of Bosnia and Herzegovina to France
10:50 – 11:10	<b>Prof. dr Jan Jansen</b> – SUPPLY CHAIN FINANCE IN RUSSIA HAN University of Applied Sciences, Arnhem, Netherlands
11:10 – 11:30	<b>Prof. dr Bojan Morić Milovanović</b> – EXAMINING THE ROLE OF FIRM SIZE IN COMMITMENT - SMALL FIRM PERFORMANCE RELATIONSHIP AMONG SOUTHEAST EUROPEAN SMEs Institute of Public Finance, Zagreb, Croatia
11:30 – 12:00	<b>PAUZA / BREAK</b>

## 12:00 – 15:00 RAD U SESIJI / WORK IN SESSION

Izmjene plana i satnice izlaganja mogu se usaglašavati sa moderatorom sekcije. Prezentacije radova traju do 10 minuta.

Changes to the presentation plan and schedule can be agreed with the session moderator. Presentations of papers should last up to 10 minutes.

**12:00 – 15:00 SESIJA (S-I) / SESSION (S-I) / Time zone (UTC+01:00)**  
 Prezentacija učesnika (10 minuta) / Participant presentation (10 minutes)  
 Moderatori / Moderators: Aljoša Kostić

12:00-12:10	<b>Goran Matijević</b>	UTJECAJ KORONA KRIZE NA EKONOMIJE MALIH SREDINA NA PRIMJERU POŽEŠKO-SLAVONSKE ŽUPANIJE U REPUBLICI HRVATSKOJ  THE INFLUENCE OF THE CROWN OF THE CRISIS ON THE ECONOMIES OF SMALL ENVIRONMENTS ON THE EXAMPLE POŽEGA-SLAVONIA COUNTIES IN THE REPUBLIC OF CROATIA
12:10-12:20	<b>Jan Jansen</b>	SUPPLY CHAIN FINANCE IN RUSSIA
12:20-12:30	<b>Anela Džananović Jasna Bajraktarević</b>	EMOCIONALNA INTELIGENCIJA MENADŽERA U FUNKCIJI SAVREMENOG MENADŽMENTA  EMOTIONAL INTELLIGENCE OF MANAGERS IN FUNCTION MODERN MANAGEMENT
12:30-12:40	<b>Vlatka Bilas Mile Bošnjak Sanja Franc</b>	GLOBALISATION IN THE ERA OF COVID-19 PANDEMIC AND AFTER
12:40-12:50	<b>Marija Čutura Mile Bošnjak Dina Lončarić</b>	EXPLORING THE EXTENSION OF CONSUMER ETHNOCENTRISM ON ETHNOCENTRIC BUSINESS ORIENTATION OF YOUNG ADULTS FROM TWO COUNTRIES
12:50-13:00	<b>Jana Aleksić Mirjana Landika</b>	MONETARNO ISKAZIVANJE EFEKATA PRIMJENE DUHOVNIH TEHNIKA U CILJU PODIZANJA KVALITETA SISTEMA MARKETINGA I MENADŽMENTA U KOMPANIJAMA  MONETARY EXPRESSION OF THE EFFECTS OF THE SPIRITUAL TECHNIQUES APPLICATION IN ORDER TO RAISE THE QUALITY OF MARKETING AND MANAGEMENT SYSTEMS IN COMPANIES
13:00-13:10	<b>Dragan Jović</b>	DEEUROIZATION OF BANKING SECTOR OF BOSNIA AND HERZEGOVINA IN THE TIME OF CORONAVIRUS CRISIS
13:10-13:20	<b>Dragan Kolev</b>	KOVID-19 PANDEMIC: "CONSPIRACY THEORIES" OR "THEORIES CONSPIRACY"
13:20-13:30	<b>Mirjana Landika Nina Uremović Vanja Sredojević</b>	PROGNOŠTIČKO MODELIRANJE UPRAVLJAČKIH SMJERNICA KAO TEMELJ MEĐUNARODNOG POZICIONIRANJA – IZAZOVI ZA BiH  FORECAST MODELING OF MANAGEMENT GUIDELINES AS THE FOUNDATION OF INTERNATIONAL POSITIONING – CHALLENGES FOR BiH
13:30-13:40	<b>Bogdana Kondić Bojana Kondić Panić</b>	ECONOMIC ASPECT OF THE VISEGRAD GROUP
13:40-13:50	<b>Karolina Perčić Nenad Perić</b>	THE ANALYSIS OF DIRECT MARKETING MEDIA USAGE AND EFFECTIVENESS
13:50-14:00	<b>Vesna Novaković Milanka Aleksić Mirjana Milovanović</b>	PORESKI TRETMAN VLASTITIH PRIHODA U JAVNOM SEKTORU (sa posebnim osvrtom na ustanove osnovnog obrazovanja)  OWN REVENUES IN THE PUBLIC SECTOR (with special reference to primary education institutions)
14:00-14:10	<b>Vladimir Mitrović Jovan Mitrović</b>	DEFINISANJE POJMOVA UPRAVLJANJA LANCIMA SNABDEVANJA, LANCIMA VREDNOSTIMA I KLASTERA U POLJOPRIVREDI  CLUSTERS CONTRIBUTION TO THE IMPROVEMENT OF THE SUPPLY CHAIN MANAGEMENT- A REVIEW OF AGRICULTURAL CLUSTERS
14:10-14:20	<b>Miloš Grujić Tijana Šoja</b>	PORTFOLIO DIVERZIFIKACIJA SA BITKOINOM. DOKAZI IZ PERSPEKTIVE INSTITUCIONALNIH INVESTITORA

		PORTFOLIO DIVERSIFICATION WITH BITCOIN. EVIDENCE FROM INSTITUTIONAL INVESTORS PERSPECTIVE
14:20- 14:30	<b>Zorana Agić</b> <b>Svetlana Dušanić Gačić</b>	SPECIFIČNE BANKARSKJE DETERMINANTE NEKVALITETNIH KREDITA: SLUČAJ BOSNE I HERCEGOVINE  SPECIFIC BANKING DETERMINANTS OF NON-PERFORMING LOANS: THE CASE OF BOSNIA AND HERZEGOVINA
14:30- 15:00	<b><i>DISKUSIJA UČESNIKA I ZAKLJUČCI SESIJE</i></b> <b><i>DISCUSSION OF THE PARTICIPANTS AND CONCLUSIONS OF THE SESSION</i></b>	